# ofa bamberg

## Guidelines – When do we publish a post

### <u>Do's</u>

- Neutral posts with content (eg nutrition, sports, compression) related to lipedema
- Neutral assessments of care
- Neutral product comparisons of those affected
- Language used: German and English

#### Don'ts

- Posts that show the affected person recognizable (face, whole body with face), if they have not given us their permission
- Posts on which people are clearly recognizable but who are not the originators of the image / post
- Posts that reveal full names or other sensitive information of the author or other persons
- Affected in very intimate situations and positions (eg naked or underwear)
- Posts that were clearly authorized by the competition (strong advertising aspect)
- Posts listing a competitor in the hashtag
- Posts with discriminatory, religious, political or racist content

#### Supplementary note

This is a service of 4 = 1 company for the development of multimedia software mbH. With this system, we are able to collect posts published on the social networks and play them here. The contributions shown on this page are based on freedom of expression and reflect only the opinion of their authors and not of Ofa Bamberg. The posts are neither copied nor edited or changed.